



» Contact

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WOW

WOW

Reading resumes is boring?

Go get some endorphins
on vafeferretti.com

WOW

WOW

» Technical skills

Product building (from design to release)

Figma (advanced)

High-fidelity prototyping

UX Research

HTML & CSS, Javascript, React Native, Typescript (basic)

Valentina Ferretti

1st employee & Founding Designer at a UK-based startup.

4+ years as a product designer in **fast-growing** environments. I designed apps with k-factor > 1, built onboarding flows with 90% signup. Seeing **network effects** kick in and the metrics rise is my **endorphin boost**.

2,300+ pages of notes written to understand reality, find patterns, and leverage them.

Top 0.1% out of 35k participants on [getCredible](#)

Winner of [Wiraki Designer Contest](#) out of 200+ designers

Winner of [Excellence Scholarship](#)

getCredible, VC-backed startup

» Product Designer 2025 - ongoing

- Transformed the core action, achieving **13x growth**
- Enabled a **2x daily shipping** cadence by leading the design and engineering teams
- Defined** the product's usage **metrics** framework, tracked in Grafana

» Junior UX/UI Designer 2023 - 2024

- Led MVP design** from concept to first release, hands-on across product, marketing, and development
- Drove k-factor > 1 in multiple dense networks
- Partnered closely with CEO and CTO in a fast-moving, zero-playbook environment

» UX/UI Designer - Intern 2022

- Designed early product experiences contributing to a **£500k fundraising** round.
- Set up data-driven iterations that drove a **61% increase** in conversion within weeks, starting from 23%

Latest products shipped

» Mobbin Reliability Score 2026

- Built and published a **data-driven scoring system** to evaluate real product traction, using public app data

» Figma Auto Switcher Plugin 2025

- Built a tool that **eliminates painful prototyping friction** for designers

» ArtAlert 2025

- Built an **autonomous monitoring system** that replaces manual checking with automation

Service & Product Design Student - 110 cum laude 2020 - 2022
Sapienza University of Rome

Industrial Designer 2019
Un-Real Studio

Industrial Design Student - 110/110 cum laude 2016-2020
University of Florence